



KANSAS CITY

CREO Dept



**Kansas City
Metropolitan Area
Certifications:
DBE/MBE/WBE/SLBE**

Presented by
CIVIL RIGHTS & EQUAL OPPORTUNITY DEPARTMENT

Featuring Procurement Services and KCBizCare

City Contracts & Leases

COMMODITIES & SERVICES



CONSTRUCTION, ARCHITECTURE & ENGINEERING



FACILITIES MAINTENANCE AND REPAIR





Kansas City Metropolitan Area

Missouri

- Platte
- Clay
- Jackson
- Cass

Kansas

- Leavenworth
- Wyandotte
- Johnson

M/WBE CERTIFICATION

City of KCMO's program started in the 1990s.

- Based on locality and includes some of 49 CFR Part 26
- Designed to increase participation by MWBEs on City-funded contracts.
- Guided by disparity studies to ensure equity and compliance; our most recent disparity study was in 2018.

Purpose: To remediate effects of past discrimination in the present marketplace



TYPES OF CERTIFICATIONS

PROGRAMS

MBE: Minority-owned Business Enterprise

WBE: Woman-owned Business Enterprise

DBE: Disadvantaged Business Enterprise

SLBE: Small Local Business Enterprise

Kansas City, Missouri - Code of Ordinances Chapter 3 - CONTRACTS AND LEASES
ARTICLE IV. - CONTRACTING PROGRAM REQUIREMENTS DIVISION 2. - MINORITY
AND WOMEN'S BUSINESS ENTERPRISES (M/WBE) Sec. 3-421. - Definitions.



MBE Requirements

Minority definition:

A person who is a citizen or lawful permanent resident of the United States and who is:

- African American
 - Hispanic American and/or Latino American
 - Asian and/or Pacific Island American
 - Native American
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MBE definition:

A for-profit small business concern that:

- Is at least 51 percent owned, managed, and independently controlled by one or more minorities; and
- Has a real and substantial presence in the KC metropolitan area; and
- Meets the business size standards
- Performs a commercially useful function
- Whose owner(s) do not exceed the personal net worth test.

WBE Requirements

Woman definition:

A person who is a citizen or lawful permanent resident of the United States and who is female.

WBE definition:

A for-profit small business concern that:

- Is at least 51 percent owned, managed, and independently controlled by one or more women; and
- Has a real and substantial presence in the KC metropolitan area; and
- Meets the business size standards; and
- Performs a commercially useful function; and
- Is certified by the Civil Rights and Equal Opportunity department; and
- Whose owner(s) do not exceed the personal net worth test.

SLBE/SLBE- WSDEP Requirements

SLBE definition:

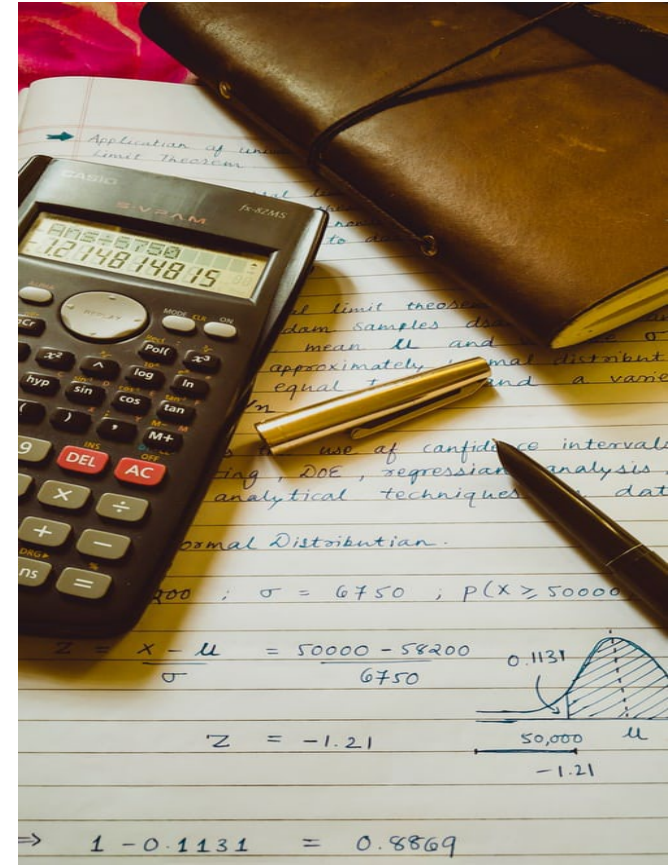
A for-profit small business concern that:

- Is at least 51 percent owned, managed, and independently controlled by the applicant(s); and
- Exists independently (not an affiliate or subsidiary)
- Has a real and substantial presence in the KC metropolitan area; and
- Meets the business size standards; and
- Is certified by the Civil Rights and Equal Opportunity department.

MWBE CERTIFICATION

Personal Net Worth Test:

- Went into effect October 1, 2020
- PNW must not exceed \$1.32 million (same as for the federal DBE program)
- Excludes the individual's ownership interest in the MWBE firm and the individual's equity in their main place of residence.
- FAQ available online.



MWDBE CERTIFICATION

Benefits of Certification (MWDBE):

- KCMO program certifications are accepted by public and private entities.
- It's a marketing tool.
- Tax-incentives and economic development entities are mandated to use certified MWDBEs.



HOW TO APPLY

REGISTER AND APPLY FOR CERTIFICATION ON-LINE AT
KCMOHRD.MWDBE.COM



KCMO'S DMWBE / SECTION 3 / SLBE MANAGEMENT SYSTEM

[Log In](#)

Vendor Certification

Search and/or join our database of certified vendors

[Search KCMO's Certified Directory](#)[Apply for / Renew Certifications](#)

Vendor Registration

Search and/or join our database of certified Veteran and LGBTQ Vendors

[Search Registered Vendors](#)[Apply for Registration](#)

System Training

Learn how to fully utilize our system with a live trainer

[Register for System Training](#)

Account Access

Lookup Vendor accounts or reset user passwords

[Account Lookup](#)[Forgot Password](#)

About the System

[Information for Vendors](#)[Login Instructions](#)

Mandatory Documents

- Affidavit of Certification, legal document swearing that you meet the requirements to apply
- Personal Net Worth Statement
- Personal Federal Tax Returns for past three years for each disadvantaged owner.
- Documented proof of any transfers of assets
- Copy of KCMO Business License for current year.
- Documentation of Minority/Woman Status



Required Documents

- Licenses, license renewal forms, permits, and haul authority forms
- DBE/ACDBE and SBA 8(a), SDB, MBE/WBE certifications, denials, and/or de-certifications
- Proof of warehouse/storage facility ownership or lease arrangements
- Trust agreements held by any owner claiming disadvantaged status
- Personal Federal Tax returns for the past 3 years, if applicable, for other disadvantaged owners of the firm

Additional documents as requested.



NEW In-Person Process

- Upload your mandatory documents
- Contact us at 816-513-1836 to make an appointment with a certifying officer
- **Walk out with a contingent M/W/DBE certificate!**
- An on-site will be scheduled within 10 days.
- Commercially Useful Function audit will be conducted within one year (applicant must notify the certifying officer upon first contract with the City of KCMO or one of our statutory agencies).



My business is certified. Now what?

Vendors approved for certification:

- Will be listed in the KCMO DMWBE online directory.
- If certified as DBE and/or ACDBE, will be listed in the MRCC online directory.
- Will be eligible to be counted towards DMWBE goals set for contracts, including for self-performing.



Questions?

CALL: 816-513-1820

EMAIL: RIO.CERVANTES-REED@KCMO.ORG

ONLINE: [KCMO.GOV/CREO](https://www.kcmo.gov/creo)

