



South Main Corridor Improvement Project

City of Maryville

Northwest Missouri Regional Council of Governments

Jerri Dearmont: jerri@nwmorcog.org

The Project...

The South Main Corridor is challenging to motorists, pedestrians and bicyclists. Unsafe conditions on the roadway are created by high traffic volumes, excess drive approaches, and conflicting turn movements. Access to basic retail needs, services, education, medical care, and employment are compromised by poor connectivity within the corridor. Due to lack of sidewalks and bicycle paths, pedestrians including students, elderly and disabled residents, are unable to safely travel the corridor. The corridor is not compliant with ADA requirements, which is further compounded by the community's lack of transit service and minimal taxi/ride share options. The corridor also is considered the most common route to downtown and the Northwest Missouri State University campus.

- ❑ The BUILD grant award will fund \$10.4 million of the project, estimated to cost a total of about \$12 million.
- ❑ The project consists of 1.5 miles of improvement to South Main Street from 71 Highway access to South Avenue. As a Complete Street project, design encourages a safe, comfortable and integrated transportation network for all users. The project will improve safety, accessibility, streetscape, traffic patterns and overall function of the corridor.
- ❑ Originally a three-phase, 10-year plan, thanks to receiving BUILD funds, the South Main Corridor Improvement Project is now estimated to take 18-24 months with a target start date in 2020.

How Will This Improve Our District?



- ▶ Improved safety along the corridor
- ▶ Encourage a healthier lifestyle by promoting walking and biking to businesses, offices and employment opportunities along the corridor with the addition of sidewalks and shared-use pathways
- ▶ Roadway and intersection improvements will relieve traffic congestion
- ▶ Beautification of a main entry point into Maryville by improving the streetscape
- ▶ It provides an opportunity to replace aging utilities and hopefully move power lines underground
- ▶ Improvements will be made to reduce stormwater runoff

How Will This Project Improve Economic Development?

- ❖ There are vacant commercial buildings along the corridor. We are optimistic that the investment in improving the area will attract businesses to fill the vacant buildings. Several empty buildings, vacant storefronts, and idle lots detract from the corridor's vibrancy.
- ❖ Enhanced streetscape and visual elements on the corridor will be used to leverage new investment and opportunities.
- ❖ The South Main Corridor is prime for revitalization and will be where Maryville grows. The City's downtown is built out with only two (2) empty lots available for new commercial activity. By necessity, development will occur in southern Maryville where ample property is available on South Main Street or adjacent along the corridor. Transportation investments to South Main Street are critical to help manage this growth.