

The MoDOT Aviation Section would like to thank Missouri airports, passengers, airport users, tenants, and stakeholders for their valuable input and participation on this project.

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### MoDOT Aviation Section

105 West Capitol Avenue  
P.O. Box 270  
Jefferson City, MO 65102  
(573) 751-2589  
[aviation@modot.mo.gov](mailto:aviation@modot.mo.gov)

PLK | M. Graham Clark Downtown Airport  
Branson, MO



## Missouri Statewide Airports Economic Impact Study

- Missouri is served by **nine** commercial service airports in the state and **99** publicly owned, public use general aviation airports.
- Missouri's commercial service airports enplaned nearly **12 million** passengers in 2012.
- Missouri supported approximately **264,000** general aviation visitors at airports in 2012.
- Airports in Missouri support more than **420** on-airport aviation related businesses.
- More than **\$130 million** was invested in the state's airports in 2012 through updates and renovations.
- Missouri airports support **11** scheduled commercial airlines throughout the state.
- More than **195,000** tons of cargo are transported by air in Missouri each year.



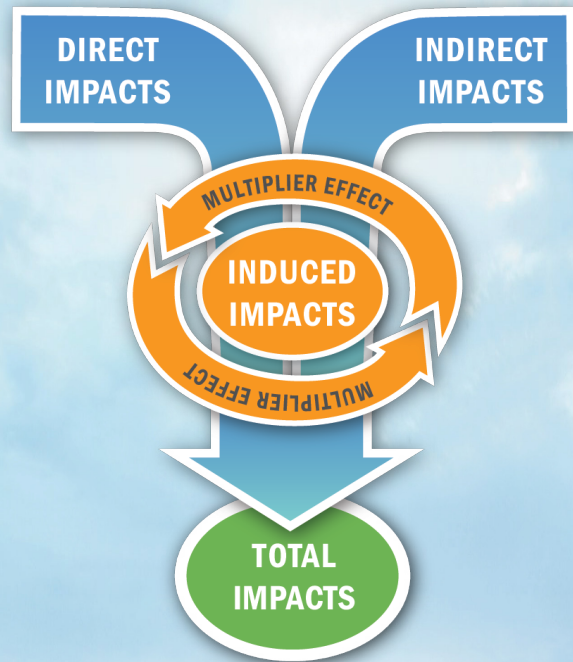
Prepared by: Landrum & Brown, Incorporated | 2013







Statewide Economic Impacts



## Economic Impact Study

Missouri's airport system is not only a means of safe and efficient transportation, but also provides over 100,000 jobs and accounts for more than \$11 billion in total economic activity. Each of the airports in Missouri has a specific impact on its local community that goes far beyond the local level to serve as a catalyst for economic growth.

### STUDY PROCESS

Similar to the 2002 Missouri economic analysis, the economic impact generated by Missouri's airports is quantified in terms of direct, indirect, and induced economic activity and spending.

**Direct** impacts are based on the employment, wages, and sales generated by on-airport business activity. Common direct impacts stem from tenants like fixed-base operators (FBOs) or aircraft maintenance operations.

**Indirect** impacts arise from visitors arriving by aircraft and their spending on food, hotels, entertainment, transportation, and other activities. These expenditures support additional jobs, wages, and output.

**Induced** impacts, also referred to as multiplier impacts, are created through the "spin-off" effect of users purchasing goods and services from other local businesses and through workers spending wages and other income for household goods and services. For example, when an airport employee is paid, he or she uses their salary to purchase local goods and services at businesses in the area, which in turn spend their revenue locally, thus generating additional economic activity in the region.

Combined, the direct, indirect and induced impacts determine the total economic impacts for each airport and the statewide airport system.

### IMPACT MEASURES

**Jobs** represent the number of people who are employed and are presented as full-time equivalent jobs.

**Payroll** represents the total annual wages, salaries, and benefits paid to all workers.

**Output** measures the value of goods, services and capital expenditures.

TOTAL JOBS  
**100,621**

TOTAL PAYROLL  
**\$3,128,646,000**

TOTAL OUTPUT  
**\$11,101,699,000**



## M. Graham Clark Downtown Airport

TOTAL JOBS  
**46**

TOTAL PAYROLL  
**\$1,356,000**

TOTAL OUTPUT  
**\$4,751,000**

### BENEFITS OF THE AIRPORT

M. Graham Clark Downtown Airport is located in the heart of the City of Branson. The airport is owned and operated by Taney County. The airport has one runway, Runway 12/30 which is 3,738 feet long. Through a commitment to serve and attract general aviation users, the airport contributes to meeting the needs of individuals, the general public, and the business community it serves.

Common activities at the airport consist of corporate flying, tourists visiting the Branson area, flight training, and recreational flying. The airport provides business travelers with convenient access to various industries and companies in the area, while tourists flock to the popular Branson entertainment shows, restaurants, shopping areas, and outdoor attractions. Outdoor sportsmen often use the airport to access popular fishing destinations and numerous golf courses and resorts in the area. The airport serves as a staging area for community events and meetings offering more than four fly-in events per year with the local pilot's clubs, the annual U.S. Pilots Association (USPA) fly-in, and Federal Aviation Administration (FAA) safety seminars throughout the year. Seasonally, pipeline and electrical aerial inspectors, aerial photographers, and real estate tours utilize the airport for their services.

The airport further enhances the quality of life in the area by supporting emergency medical transports, medical doctor transports, environmental patrols, law enforcement operations, and Civil Air Patrol (CAP) search and rescue training and operations. The airport serves as a maintenance base for Mercy Life Line helicopters, as well as offers services to emergency medical transports to Skaggs Regional Medical Center. The Army National Guard also utilizes the airport for training and services throughout the year.

The airport provides typical FBO services that include fuel, hangar and tie-down rentals, catering, and flight crew facilities. Avis/Budget provides rental cars to visitors. Chopper Charter offers helicopter charters and tours in the area. Metro Aviation provides maintenance services to Mercy Life Line helicopters.

