

The MoDOT Aviation Section would like to thank Missouri airports, passengers, airport users, tenants, and stakeholders for their valuable input and participation on this project.

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POF | Poplar Bluff Municipal Airport
Poplar Bluff, MO



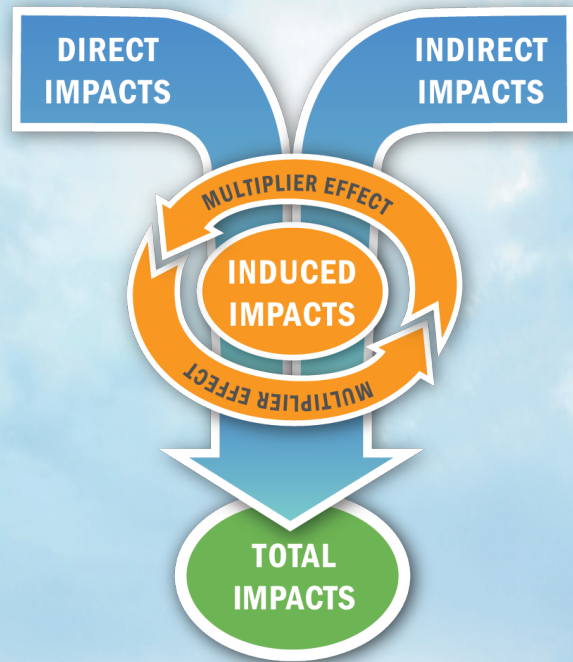
Missouri Statewide Airports Economic Impact Study

- Missouri is served by **nine** commercial service airports in the state and **99** publicly owned, public use general aviation airports.
- Missouri's commercial service airports enplaned nearly **12 million** passengers in 2012.
- Missouri supported approximately **264,000** general aviation visitors at airports in 2012.
- Airports in Missouri support more than **420** on-airport aviation related businesses.
- More than **\$130 million** was invested in the state's airports in 2012 through updates and renovations.
- Missouri airports support **11** scheduled commercial airlines throughout the state.
- More than **195,000** tons of cargo are transported by air in Missouri each year.



Prepared by: Landrum & Brown, Incorporated | 2013





Economic Impact Study

Missouri's airport system is not only a means of safe and efficient transportation, but also provides over 100,000 jobs and accounts for more than \$11 billion in total economic activity. Each of the airports in Missouri has a specific impact on its local community that goes far beyond the local level to serve as a catalyst for economic growth.

STUDY PROCESS

Similar to the 2002 Missouri economic analysis, the economic impact generated by Missouri's airports is quantified in terms of direct, indirect, and induced economic activity and spending.

Direct impacts are based on the employment, wages, and sales generated by on-airport business activity. Common direct impacts stem from tenants like fixed-base operators (FBOs) or aircraft maintenance operations.

Indirect impacts arise from visitors arriving by aircraft and their spending on food, hotels, entertainment, transportation, and other activities. These expenditures support additional jobs, wages, and output.

Induced impacts, also referred to as multiplier impacts, are created through the "spin-off" effect of users purchasing goods and services from other local businesses and through workers spending wages and other income for household goods and services. For example, when an airport employee is paid, he or she uses their salary to purchase local goods and services at businesses in the area, which in turn spend their revenue locally, thus generating additional economic activity in the region.

Combined, the direct, indirect and induced impacts determine the total economic impacts for each airport and the statewide airport system.

IMPACT MEASURES

Jobs represent the number of people who are employed and are presented as full-time equivalent jobs.

Payroll represents the total annual wages, salaries, and benefits paid to all workers.

Output measures the value of goods, services and capital expenditures.

TOTAL JOBS
100,621

TOTAL PAYROLL
\$3,128,646,000

TOTAL OUTPUT
\$11,101,699,000



Poplar Bluff Municipal Airport

TOTAL JOBS
66

TOTAL PAYROLL
\$1,742,000

TOTAL OUTPUT
\$5,762,000

BENEFITS OF THE AIRPORT

Poplar Bluff Municipal Airport is located approximately 80 miles southwest of Cape Girardeau. The airport is owned and operated by the City of Poplar Bluff. The airport has one asphalt paved runway, Runway 18/36 which is 5,007 feet long. The airport offers both Jet A and 100LL fuel to airport users.

Common activities at the airport consist of corporate business activity, flight training, aerial inspections, emergency medical evacuation, and recreational flying. Airmed Inc., Bank of America, Butler County Publishing, Magnatex Enterprises Inc., PHI Inc., Tampa Electric Company, and Warren Manufacturing Inc. are companies who rely on the airport to transport staff, equipment, and goods in and out of the region. Seasonally, the airport is utilized by people conducting agricultural spraying, geese and duck hunting, aerial tours, and wildlife conservation.

The airport enhances the quality of life in the area by supporting emergency medical evacuation, medical doctor transports, and animal rescue and transports.

The airport annually hosts a barbeque dinner as an open house event in the fall, as well as a Mother's Day pancake breakfast in the spring. All proceeds of these events are donated to the Civil Air Patrol. The airport supports youth and community outreach by hosting monthly Boy Scout derbies, as well as tours for youth groups including Boys and Girls Club, scouts, and local schools. The airport has also been used as a staging area for emergencies in the region.

The airport serves as the FBO, providing fuel, hangar and tie-down rentals, and passenger facilities. The airport has several companies that base their aircraft and corporate flight departments at Poplar Bluff Municipal Airport. These companies depend on the services offered at the facility and include Mid Continent, 4B Aviation, Gama Health, Brown Builders, and Butler County Publishing Company. Air Evac, an emergency air ambulance service, utilizes the airport daily and relies on the airport.

